

**THE CHAMPIONSHIPS MEDIA RULES & GUIDELINES 2018**

The Australian Turf Club (ATC) and Racing NSW (RNSW) are the owner and organiser of The Championships which is scheduled to take place at Royal Randwick in Sydney on the 7 and 14 April 2018.

By obtaining accreditation to The Championships, approved applicants have acknowledged and agreed to the following terms and conditions.

**A. ACCREDITATION**

1. All working media must hold ATC Media Accreditation. The administrative contacts from each successful applicant have been notified
2. To apply for Media Accreditation, please visit [www.australianurfclub.com.au/media-accreditation](http://www.australianurfclub.com.au/media-accreditation)
3. Media Accreditation is at the absolute discretion of the ATC and RNSW
4. Media accreditation is only intended for working media
5. Any content captured by accredited media can only be used for editorial or news purposes. The content is not authorised for any other purpose including public relations, promotional, commercial or entertainment use
6. Any ATC staff member including agencies representing of the ATC can request to see Media Accreditation at any time during The Championships. Should a member of the media not hold the relevant accreditation, either their equipment will be confiscated, or the person will be removed from the race course
7. ATC reserves the right to revoke accreditation at any time and for any reason before and during the event
8. Media Accreditation will not be issued to anyone other than the person named on the confirmed application
9. While reasonable efforts will be made to accommodate all valid applications, priority in accreditation will be given to recognised media organisations with demonstrable circulations and/or audiences. Local area media outlets will be the first to receive special consideration outside these guidelines. The ATC reserves the right, at any time, to limit the number of people who have access to media centres

**B. ACCREDITATION ACCESS**

1. There are four different media accreditation pass types that allow access to different restricted areas at Royal Randwick. See Appendix 1 for a full breakdown
2. Pass types include: paper ticket, pink pass, purple pass and a blue pass. All pass holders are granted access to public spaces, Theatre of the Horse, and the Members' Reserve. Take note that filming is not permitted in all of these areas – see section C below for restrictions
3. The paper ticket and pink pass grant the bearer access to the Lifestyle Press Room
4. The purple pass grants the bearer access to either the Overflow Press Room OR the International Press Room. The ATC will notify approved applicants which press room they have been assigned to
5. The blue pass ONLY grants the bearer access to the Racing Press Room and Dismount Area. No other pass holders are permitted in these areas

6. Accredited media must present their pass to security or an ATC staff member to access the above mentioned restricted areas. If the relevant pass cannot be produced, access will be denied

**C. AUDIO AND AUDIO-VISUAL MATERIAL - BROADCAST**

1. Sky Racing and Channel Seven are the official broadcast partners of The Championships
2. Other than Sky Racing, Channel Seven, the ATC and RNSW, no live broadcast or streaming of video is permitted anywhere on the grounds of Royal Randwick Racecourse, including media centres, except where written permission has been provided by the Chief Executive Officer or Chairman of the ATC or RNSW
3. Filming in Restricted Areas by any person other than staff representing an official broadcaster, the ATC and/or Racing NSW is forbidden, except where express written permission has been provided by the Chief Executive Officer or Chairman of the ATC or Racing NSW
4. For the purpose of these terms and conditions, Restricted Areas include all horse movement areas listed below (refer to map in Appendix 2 for further detail):
  - a. Dismount Yard
  - b. Theatre of the Horse
  - c. Presentations
  - d. Race day horse stalls
5. In addition to Restricted Areas, the filming of 'horse flesh' including racing coverage (refer to point C.10) and in horse movement areas by any person other than staff representing an official broadcaster; the ATC and/or RNSW; is forbidden, except where express written permission has been provided by the Chief Executive Officer or Chairman of the ATC or RNSW
6. Sky Racing and Channel Seven will make the racing coverage available to non-rights holder television and online outlets
7. Any interviews with industry participants must be conducted after Sky Racing and/or Channel Seven commitments have been fulfilled and these must take place outside of horse movement areas
8. Other media are permitted to film non-racing coverage (colour vision) outside horse movement areas (refer to point C.11)
9. Use of live streaming platforms such as Facebook, Twitter, Periscope, YouTube, Meerkat or any other streaming apps and/or programs will result in immediate forfeiture of accreditation

*Classification of Vision*

10. **Racing vision** is defined as all vision or sounds of any horse activity, including racing, racing-related activities such as horse dismount and mount, during The Championships. For the avoidance of doubt, media are not permitted to any capture footage of horse flesh, other than broadcast partners, Channel Seven and Sky Racing
11. **Colour vision** is defined as all images and sounds taken at Royal Randwick during The Championships that is not racing coverage. This could include occasions such as Harrolds Fashion Chute or general atmospheric vision.

*Branded Equipment*

12. Camerapersons and talent from non-broadcast partner outlets and their branded property must never be seen in a Sky Racing or Channel Seven filming line of vision
13. Camerapersons from non-broadcast partner outlets must check areas prior to filming so to not obstruct Sky Racing and Channel Seven cameras. This includes items such as branded microphones or voice recording equipment, cameras, bags etc.

**D. PHOTOGRAPHY**

1. Photographs must not be used for Commercial Use, unless approved in writing by the ATC or NSW

**E. DRESS REGULATIONS**

1. Members dress regulations must be respected to in order to gain access to the Members enclosure. Please refer to dress regulations here [www.australianurfclub.com.au/members-dress-regulations](http://www.australianurfclub.com.au/members-dress-regulations)
2. Should any accredited media not adhere to the dress code they will only be allowed access to the general public areas

**F. WAGERING**

1. The capturing of wagering or persons engaging in wagering activity is strictly prohibited. This includes photos and vision (including wide shots) of activities such as money changing hands and machines
2. Photography and filming is only to be wide shots of selected areas and must not focus on one person unless written permission has been provided by the ATC or NSW

Filming or photography for the purpose of operating a wagering service or a news service that earns income from wagering advertising is not permitted except with the express written permission from the ATC

**G. GENERAL**

1. All produced content must be accurate and not misleading. It must comply with all ATC relevant policies and agreed positions. ATC policies can be amended at any time at the Club's discretion.
2. No person or business may imply a sponsorship or other association with the ATC that does not exist. It is a condition of entry to ATC venues including Royal Randwick Racecourse not to engage in ambush marketing
3. Should any persons not adhere to the above terms, their media pass will be revoked and they will not be allowed future access to ATC venues

For additional queries regarding media accreditation, please contact [twhite@theATC.com.au](mailto:twhite@theATC.com.au)

Thank you for your interest in The Championships. We look forward to seeing you at Royal Randwick.

Australian Turf Club®  
THE  
CHAMPIONSHIPS

**APPENDIX 1: Media Accreditation pass types and access zones**

Pass type	Public spaces	Theatre of the Horse	Members' Reserve	Racing Press Room	Overflow Press Room	International Press Room	Dismount Area	Private Functions
Paper	Y	Y	Y	N	Y	N	N	N
Pink	Y	Y	Y	N	Y	N	N	N
Purple	Y	Y	Y	N	Y	Y	N	N
Blue	Y	Y	Y	Y	N	Y	Y	N

**APPENDIX 2: Royal Randwick Restricted Areas**

