

CANDIDATE BROCHURE

General Election 2016



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CANDIDATE BEHAVIOUR IN ATC BOARD ELECTIONS

The following outlines behavior expected of members nominating for election. In nominating for election and completing the Nomination Form, all candidates confirm their support of these behaviours and possible consequences should they not be followed.

- a. On any Race Day (including trackwork and barrier trials), or at any other function held by the Club (subject to Item (b) noted below), Candidates, other Members or any other persons acting on behalf of a candidate must not, on any part of the Premises, canvass votes from Members in connection with the nomination or election of a Candidate as a Director. Canvassing includes any action seeking to support or oppose a Candidate, either directly or indirectly, in any medium or form, including (but not limited to):
 - (i) displaying or distributing Election Material, “how-to-vote” materials or proxy forms; or
 - (ii) other inappropriate actions intended to promote ones’ candidacy for election as a Director.
- b. During the election period, on a date to be determined by the Club, a forum will be held at both Rosehill and Randwick, where Candidates will have an opportunity to give a 5-minute speech to interested members and hand out pre-approved material, according to strict guidelines to be provided to candidates by the Club before each forum. The content of any speech and material is subject to item (c) of this document.
- c. All Election Material produced, published, issued or distributed by a Candidate or any other Member, must:
 - (i) include a statement that the material has been authorised by the Candidate;
 - (ii) not be false;
 - (iii) not be, or likely to be, misleading or deceptive;
 - (iv) not be defamatory, discriminatory or derogatory to the Club or any other person or body;
 - (v) not disclose confidential information belonging to the Club;
 - (vi) not unnecessarily bring the Club into disrepute;
 - (vii) not expose the Club to legal proceedings or prosecution; and
 - (viii) include the Club Logo or the logo of any other related entity or brand.
- d. The Nominations Review Committee reserves the right to advise members of any actions by candidates it considers are not in compliance with this document.

CANDIDATE 1

Bill Evans



CONTACT DETAILS

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MEMBER TENURE

- › Member of ATC – 5 years
- › Member of Australian Jockey Club – 7 years
- › Member Sydney Turf Club – 14 years

NOMINATORS

- › Tom Ford
- › Bruce Vaughan, AO

EMPLOYMENT

- › Chief Economist, Westpac Banking Corporation

QUALIFICATIONS

- › B.Ec (1st Class Hons.) Sydney University
- › M.Sc (London School of Economics)

EXPERIENCE

- › Reserve Bank of Australia – Research Manager
- › Commonwealth Bank – Domestic Treasurer
- › Schroder Australia Limited- Director (Capital Markets)
- › Westpac Banking Corporation – Chief Economist
- › Australian Business Economists – Chairman (1997-2004); Life Member

DIRECTORSHIPS

- › Australian Turf Club (2014-2016)

MEMBERSHIPS/AFFILIATIONS

- › Australia Club
- › Australian Business Economists
- › Manly Golf Club
- › Manly Surf Club
- › Victorian Racing Club

STATEMENT OF POLICY

In the 2014 Board election I was delighted to have received the second most number of votes in a contest which included eleven candidates.

I truly believe that one of the reasons for my success in 2014 was my commitment to spending as much time as possible talking to members in the betting ring and in the public areas. I have continued that practice in the last two years and have accumulated a practical understanding of issues which are important to our members. I think it was also probably true that members valued the expertise I can offer to the Club on the basis of my professional record in the corporate world.

During my three years on the ATC Board I have been privileged to be part of a highly successful transition of our Club.

Some highlights over this period have been: a lift in operating performance from a deficit of \$4.865million in 2013 to a surplus of \$13.439 million in 2016; the \$28million refurbishment of Rosehill Gardens ;the acquisition of the Rosehill Bowling Club and its associated land and infrastructure; a total restructure of our broadcasting arrangements which has guaranteed the Club's financial security for years to come; a debt reduction program which has seen our banking facility debt reduced from \$55 million to just \$13 million over the last three years; increase in total prize money from \$76 million to \$96 million over the last three years with all Sydney Saturday races (ex Highway) now being worth a minimum of \$100,000;the establishment of a Thoroughbred Welfare Fund; and the introduction of a wide range of additional member benefits such as improvements to arrangements on Level 3 and the Chairman's Club at Randwick.

As Chairman of Audit; Risk and Compliance and with my long experience in the corporate world I have played a constructive role in those developments, particularly around the finances, while contributing consistently to our Board meetings especially through communicating the views of members. However there is still much work to be done. The Club is developing a long term plan to totally renew all our track infrastructure and training facilities over the next five years. Plans are underway to build an unsaddling enclosure at the front of the Randwick grandstand. Plans are also being considered for adding lights to Randwick to complement our Canterbury night racing product. Those ambitious plans will be financed partly by the sale of non-core assets mainly in the form of excess land surrounding our tracks.

Our hard earned financial success will also allow us to further improve the business of racing. That will include programs to grow our membership particularly focussing on young members; women and Western Sydney; investments in technology to strengthen our communications and help us better understand our members; ongoing "specials" such as the drinks offering on Golden Slipper Day or the introduction of world class entertainers on "big" days; and further developments of loyalty bonuses.

As I look forward to the years of growth ahead of us I am really excited and would value the continued support of the members to remain on this journey for four more years.

CANDIDATE 2

Stephen McShane



CONTACT DETAILS

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MEMBER TENURE

- › Member of ATC – 5 years
- › Member of Australian Jockey Club – 30 years
- › Member Sydney Turf Club – 32 years

NOMINATORS

- › Arthur Inglis
- › Ken Murray

EMPLOYMENT

- › Self employed stock market trader/analyst
- › Previously employed by
 - › Macquarie Bank
 - › PricewaterhouseCoopers
 - › Ernst & Young

QUALIFICATIONS

- › Chartered Accountants Australia and New Zealand - Member since 1985
- › Gosford Race Club – Treasurer since 2006

DIRECTORSHIPS

- › Gosford Race Club Limited – since 2005
- › Private Company

MEMBERSHIPS/AFFILIATIONS

- › Gosford Race Club
- › Victoria Racing Club
- › NSW Racehorse Owners Association
- › Royal Enclosure Ascot (UK)
- › City Tattersalls Club
- › Sydney Cricket Ground
- › ANZ Stadium

STATEMENT OF POLICY

WHO I AM:

- › 55 year old Chartered Accountant and Treasurer of Gosford Race Club residing in Sydney
- › Regular Racegoer - Attended at least 70 race meetings annually over the last 4 decades

WHAT I STAND FOR:

1. Restoring the balance between ATC the corporation and ATC the Members' Club by
 - › Using the Club's improved financial position to return previous members' benefits
 - › Ensuring any impact on members is fully canvassed before all board decisions
 - › Fostering a culture of innovation but with due regard for AJC and STC heritage
 - › Regaining the prestige once associated with being a member of the AJC and STC
2. Ensuring the Club places equal emphasis on Rosehill Gardens and Royal Randwick
3. Recognising the importance of owners and punters and therefore optimising their experience
4. Improving the understanding of the industry and thus involvement of young racegoers
5. Delivering the highest standard racing and training tracks which all participants deserve

Dear Fellow Members,

The Director Elections of 2014 indicated a significant level of dissatisfaction amongst us as to how our Club had been transitioning from being a members' based organisation to a corporation concerned principally with the "bottom line". The last two years have seen significant improvements in operations at Randwick and facilities at Rosehill as well as in the quality of communication with members, however there is no doubt more can be achieved.

I am the current treasurer of the Gosford Race Club where I work with a young energetic board and management. We innovate but don't change for the sake of change. In 2014 the Club completed an entirely self-funded \$5 million renovation of its Members Stand demonstrating the importance it places on membership to its future. Years of fiscal prudence have ensured that it maintains an enviable balance sheet even after such a significant capital investment.

To properly represent members a Director needs to be at the track regularly as well as being visible and approachable. I have attended thousands of race meetings in NSW, interstate and overseas. This has given me a detailed understanding of the expectations of members in terms of how our facilities should operate as well as the social culture of our Club. Furthermore my personal circumstances permit me to devote as much time as is necessary to make a strong contribution to the governance of our Club.

In conclusion I have the experience, passion and time to be an effective Board Member. I come from a culture of innovation and agility tempered with respect for tradition and fiscal responsibility. I would very much like to bring these values to our Club and therefore respectfully seek your support.

Yours sincerely,
Stephen McShane

CANDIDATE 3

Lawrence Stapleton



CONTACT DETAILS

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E | lawrencestapleton@live.com

MEMBER TENURE

- › Member of ATC – 5 years
- › Member of Australian Jockey Club – 9 years

NOMINATORS

- › Peter Mulcahy
- › Nick Dacres-Mannings

EMPLOYMENT

- › Non-Executive Director; Fund Manager; Responsible Manager

QUALIFICATIONS

- › Chartered Accountant
- › Australian Investment Licence
- › B Bus (Econ) USQ
- › Grad Dip Finance (UNE)

EXPERIENCE

- › Coopers & Lybrand (1985-1995)
- › Macquarie Bank (1996-2001)
- › Colonial First State (2001-2003)
- › Consultant, Funds Management (2004-current)
- › Racehorse owner and breeder (2006- current)
- › Tattersalls Club Committee Member (2008-2011)
- › Director, Fund Manager, Responsible Manager (2008-current)

DIRECTORSHIPS

- › AES Limited
- › Stapleton Asset Management Limited
- › Stapleton Capital Pty Ltd
- › L+R Asset Management Pty Ltd

MEMBERSHIPS/AFFILIATIONS

- › Chartered Accountants Australia and New Zealand
- › Australian Turf Club
- › Union, University + Schools Club
- › Cruising Yacht Club of Australia

STATEMENT OF POLICY

I have a deep interest in the horse racing industry via race horse ownership, breeding, occasional punting and regular attendance at race meetings, both in Sydney and interstate. It is a wonderful industry and I get a lot of enjoyment from it.

The race horse industry is populated by an amazing group of people from stable hands, to barrier attendants, to transport drivers, to farriers, to Group 1 winning jockeys and trainers, to race day workers and to race horse owners and breeders. I have found the common thread amongst this diverse group of people to be a genuine love of the racehorse.

As I've developed my interest in horse racing I have gained an understanding of the depth of the industry and the great number of people (often very young people) employed by the industry or with businesses linked to horse racing.

As Australia's premier race club, the ATC has an obligation to ensure the development and longevity of the sport.

If elected as a Director, I will work to ensure the ATC continues to develop the sport, represent the interests of ATC Members and represent the interests of the broader horse racing community. I will also bring my strong financial skills and my entrepreneurial mindset to bear to assist the ATC in future Board approved business strategies.

CANDIDATE 4

Ben Bayot



CONTACT DETAILS

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www.linkedin.com/in/ben-bayot-9aa73811b

MEMBER TENURE

- › Member of ATC – 6 years

NOMINATORS

- › David Willis
- › Alexander Avramides

EMPLOYMENT

- › TJS Services Group - CEO

QUALIFICATIONS

- › Certificate IV in Building Studies
- › Certificate in Plumbing Trade
- › UTS Diploma of Business
- › TAFE NSW Diploma of Management
- › Licensed Builder Plumbing, Gas Fitting and Draining

DIRECTORSHIPS

- › TJS Services Group Pty Ltd (Current)

MEMBERSHIPS/AFFILIATIONS

- › Australian Turf Club
- › Venue Managers Association
- › Property Council of Australia
- › Sydney Cricket & Sports Ground Trust (Gold member)
- › Coogee Surf Life Saving Club
- › Marcellin College Ex-Students Association
- › Club Managers Association Australia
- › Facility Management Association of Australia

STATEMENT OF POLICY

As a local resident and ATC member I have a strong interest in the direction, strategy and operations of the ATC business. I have genuine enthusiasm for the industry and a solid commitment to my local community and business networks, this is demonstrated in my 25 year membership with Coogee Surf Life Saving Club where I held key positions including 3 years as Club Captain and Vice President.

My experience at an executive level has shaped my business acumen, professionalism and integrity. Exposure to hospitality, entertainment, commercial retail and venue sectors have allowed me to build key relationships and networks on local and national scale. I believe that in collaboration with fellow board members, my practical approach and operational expertise will be a valuable asset to the ATC.

The many reasons I have chosen to apply for this role include my experience, passion for governance and leadership. I would be honoured to have the opportunity to contribute to such a high calibre board which I believe is very significant to the industry, partners and community.

Please feel free to contact me at any point via LinkedIn, email or mobile.

CANDIDATE 5

Angela Belle McSweeney

CONTACT DETAILS

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Website - www.angelabelle.com

Instagram - @angelabellemcsweeney

Facebook - Angela Belle McSweeney

Twitter - @mcsweeneyab

LinkedIn - Angela Belle McSweeney

MEMBER TENURE

- › Member of Australian Jockey Club – 21 years
- › Member Sydney Turf Club– 10 years
- › Member of ATC – 5 years, since inauguration

NOMINATORS

- › Timothy Hale SC
- › Colin Love AM

QUALIFICATIONS AND EXPERIENCE

- › **Third generation racing family:** (i) Grandfather Patrick Nailon - Leading Trainer 1950's (ii) Father Tony McSweeney – Chairman Tattersalls Club & owned over 100 racehorses
- › **Owner** [in partnership] and Manager of over 50 thoroughbred racehorses including: Our Horizon [Winner 1990 Golden Nugget, \$1,000,000] and My Marilyn [1992 Magic Millions Classic].
- › **First female winner: Racehorse Owners award** “Racing Personality of the Year” for the Single Person Contributing Most to Racing 1991.
- › **Introduced many major sponsors to NSW Racing** including Emirates (2002), David Jones (2003) and the MLC Centre bringing over \$3 000 000 in sponsorships. Inaugurated Fashions on the Field in NSW 1983.
- › **Marketing Manager** for Magic Millions for 3 years from 1998, taking the sale from 5th position to number 1 Thoroughbred Sale in the southern hemisphere.
- › **30 years consulting** as marketing, events, promotions, publicity expert: AJC (13 years), VRC (5 years), STC (5 years), QTC (3 years). Ambassador for Australian Racing when worldwide media commentator on Ascot (BBC).
- › **Managing Director** Angela Belle McSweeney Communications for over 30 years.

DIRECTORSHIPS

- › Board Member, Vice-President & Publicity Officer: The Black & White Committee For Vision Australia

MEMBERSHIPS/AFFILIATIONS

- › Victorian Racing Club
- › City Tattersalls Club

STATEMENT OF POLICY

LAUNCH THE THEATRE OF RACING

I have promoted many luxury brands, including Tiffany & Co., Mercedes, and the MLC Centre. Working with the ATC Directors, I will re-launch racing in NSW as a luxury brand that can be enjoyed by all.

THE THEATRE OF THE HORSE

I will use my public relations and marketing experience to promote the magnificent four-legged stars of the track.

PRIORITISE MEMBERS

I will treat the loyal members, who built this great Club, as kings. I will really listen to their requests and implement their suggestions. I will ensure that the ATC provides the best modern facilities for members. I will liaise with international Race Clubs and foster closer relationships for ATC members to have special VIP reciprocal rights.

RAISE ATTENDANCE

I aim to grow the crowds on all days, not just the major carnival days. My marketing approaches will include: introducing new sponsors with spectacular gifts and incentives to race-goers; making the ATC the place to be seen; and encouraging the public to celebrate all special occasions at the races. “Raceday is the New Glamour Lunch.”

VALUE OWNERS

Owners are the MEAT of the industry. Their contribution and needs must be acknowledged. My particular focus will be SYNDICATION, which brings people to the track on non-Carnival days. I will provide incentives for owners and target women to join horseracing syndicates to bring more women into racing and more numbers to the track.

REPOSITION FASHION AS PART OF THE THEATRE OF RACING

The Theatre of the Horse is enhanced by the Theatre of Fashion. I will reintroduce fashion to racing, including the Fashion Spectaculars that I was the first to stage at racecourses. I will make the ATC a benchmark of style.

RAISE THE MEDIA PROFILE OF RACING IN NSW

My policies will raise the media profile of racing in NSW. I am credited with having brought the social press back to racing. I worked extensively in radio, television and print media, promoting racing. I was a presenter on Channel 9's Wide World of Sports with Ken Sutcliffe. I have worked for the Sun-Herald, Wentworth Courier and Associated Papers. I was Social and Fashion Editor for Silks Magazine for 3 years and for Hoofs and Horns magazine for 2 years from 2005. I wrote feature articles for the STC, ATC and Magic Millions Magazines. I contributed a 2 page article to the international Hello! Magazine on the Golden Slipper, so I can gain international prominence for racing in NSW. I will use my media connections and know-how to promote racing and the ATC.

REFEREE

Adam Sangster



CANDIDATE 6

James Mathers



CONTACT DETAILS

T | 0418 215 544

E | james@jamesmathers.com

MEMBER TENURE

- › Member of Australian Turf Club 5.5 years
- › Member of AJC – 21 years, STC approx 15 years

NOMINATORS

- › Leanne Kerin
- › Scott Mathers

EMPLOYMENT

- › Chartered Accountant – specialising in taxation law and corporate advisory

QUALIFICATIONS

- › Fellow of Institute of Chartered Accountants in Australian and New Zealand (FCA)
- › BA Economics and Finance

DIRECTORSHIPS

- › Numerous private company and international directorships involved in diverse industries.
- › Former director of Australian Jockey Club 2006-2011

MEMBERSHIPS/AFFILIATIONS

- › Australian Club
- › Royal Sydney Yacht Squadron
- › Elanora Country Club
- › Australian Turf Club
- › Victorian Racing Club

STATEMENT OF POLICY

The ATC is to be congratulated on their considerable recent achievements, however everyone will acknowledge that racing is at a cross-road around the world. I believe that we have very little time to reverse these trends and therefore, the calibre of Directors elected will be crucial to determining outcomes for the ATC and racing generally. This is a time for bold moves and a time to elect serious people.

CORPORATE STRUCTURE AND INDEPENDENCE OF THE ATC

The central focus of my platform is the survival of the ATC as a racing club and the role that the ATC can and should be playing in advancing the interests of racing generally. I feel that the ATC is gradually losing control of its independence and its influence in racing. I would like that to change. I make the following points to you:

- › With net assets over \$290 million, 275 full-time employees and 1600 casual staff, the ATC has an important role to play in racing, and certainly should be able to control all commercial activity around its own assets, without interference from RNSW.
- › Only three of the seven current directors have been elected by you, the other four having being appointed (one by the ATC board to fill a vacancy and three whom were appointed by the New South Wales government). The two most senior positions on the board, Chairman and Deputy Chairman, are held by Government-appointed directors. **This is unacceptable and undermines the rights of every member to influence the direction of their own club.**

POLICIES FOR DEVELOPMENT

- › In my view, the ATC needs to formulate policies for discussion with both the NSW Government and RNSW on the following matters eg: What is the recently announced proposed racehorse welfare program and what is the ATC policy on this issue? How much of the increases in prize money have truly filtered down to the 50,000 participants? What structured, formal and mandatory professional development does RNSW or indeed the ATC provide for trainers, foremen, stable hands, race club employees et cetera? What are the NSW government and RNSW's position and strategy in respect of Canterbury racecourse and other racecourses and training centres in New South Wales?

PERSONAL INFORMATION

- › As a Chartered Accountant of 42 years experience, I would bring significant commercial expertise and experience to the board of the ATC. I understand business. I understand horses and horseracing. I understand wagering and I understand hospitality. Importantly, I understand the sensitivities of all the stakeholders and especially members of the ATC.
- › My horse and racing background is extensive. I have ridden all my life and competed throughout the country, often on retired thoroughbreds. I would estimate that I have re-educated and competed on at least 50 retired thoroughbreds. I have raced horses in most states of Australia and I have bred thoroughbreds for racing purposes. I was on the board of the Australian Jockey Club from 2006 until the merger in 2011. Horses are an integral part of my life.

I WOULD GREATLY APPRECIATE YOUR SUPPORT AND YOUR VOTE

For further information, Questions and Answers, please go to facebook.com/jamesmathersatcelection or follow me on Twitter @james01733141.

CANDIDATE 7

Keith Redenbach



CONTACT DETAILS

T | 0412 382 563
E | keith@ksarlaw.com
www.ksarlaw.com

MEMBER TENURE

- › Member of ATC – 5 years
- › Member Sydney Turf Club – 8 years

NOMINATORS

- › John Vassallo
- › Linda Vassallo

EMPLOYMENT

- › Solicitor, Company director

QUALIFICATIONS

- › Bachelor Arts and Laws (Hons), La Trobe University and the University of Melbourne
- › Admitted as a barrister and solicitor of Australian Supreme and High Courts since 1997
- › Law Society of NSW - selected by Society to give evidence at Future of the Legal Profession Inquiry

DIRECTORSHIPS

- › Keith Redenbach Legal - Managing Director (2015-current)
- › Norton Rose Fulbright - Equity Partner (2008- 2014)
- › Dibbs Abbott Stillman – Equity Partner (2005-2008)
- › Maddocks Lawyers – Co-Founding Partner – Sydney (2003-2005)
- › Family owned publishing and technology companies - Managing Director (since 1999)

MEMBERSHIPS/AFFILIATIONS

- › Victorian Racing Club (August 1996-present – 20+ years)
- › Law Society of NSW
- › Society of Construction Law Australia (SOCLA)
- › Civil Contractors Federation of NSW

STATEMENT OF POLICY

MY VALUES

It is my belief that the racing industry needs leadership with demonstrated commitment to integrity.

I am a strong family man and believe that the racing industry has much to offer the community. The jobs and opportunity provided to all members of society by the racing industry places the ATC in an important part of leadership of the industry. Through working collaboratively with stakeholders the ATC can achieve both better racing and a better community. Justice for members is a key issue.

MY SKILLS

I negotiate difficult situations every day of my life. I help people seek and achieve justice. I am regarded as a fierce advocate for my causes, which would be an asset to an industry under siege.

MY EXPERIENCE

I have practiced law for over 20 years and am regarded as one of the leading advisers to the infrastructure industry in Australia. The NSW Government has retained me and my firm to conduct legal, probity and policy reviews and advice for over a decade. I am a pillar of the community and am actively involved in the service to the community such as the provision of pro bono legal advice, charity work and support for major industry bodies.

MY PLATFORM

I would support the strong leadership of the ATC and the work of Darren Pearce and his team. I would be there when Government seeks to limit or curtail the ATC's interests, seeking a win-win outcome.

There are many exciting initiatives at the ATC such as the Easter racing carnival. These events must be supported by the NSW Government wholeheartedly, without any threat to the livelihood of participants in the racing industry.

As the recent Greyhound decision shows, you can either act, or be acted on. I propose the former, not the latter. ATC members need a strong, considered and supportive voice, which helps this great club go from strength to strength.

Thank you for your time.

CANDIDATE 8

Charles Plumridge



CONTACT DETAILS

T | 0419 323 113
E | cfpion@ihug.com.au

MEMBER TENURE

- › Member of ATC – 6 years
- › Member of Australian Jockey Club – 19 years
- › Member Sydney Turf Club – 17 years

NOMINATORS

- › Geoffrey Borger
- › Susie Pleasance

EMPLOYMENT

- › Investor

QUALIFICATIONS

- › BA (University of Sydney)
- › Fund Manager
- › Stock Broker
- › Hotelier
- › Investment banker
- › Small Business owner
(Retail, Food and Fashion)

DIRECTORSHIPS

- › Denego Pty Ltd- Director
- › Mulmore Investments Pty Ltd- Director

MEMBERSHIPS/AFFILIATIONS

- › ATC
- › Concord Gold Club
- › Tattersall Club

STATEMENT OF POLICY

1. Promote education programmes for younger punters and racegoers
2. Continue to enhance facilities, particularly at Randwick, for members
3. Further develop Canterbury racecourse.
Explore alternative uses whilst retaining horse racing as its primary purpose
4. Reduce costs and enhance returns to owners
5. Encourage competition for the race punter dollar, increase racing share of gambling dollar.

CANDIDATE 9

Simon Dyer



CONTACT DETAILS

T | 0409 070 005

E | simon.dyer@colliers.com

MEMBER TENURE

- › Member of ATC – 5 years
- › Member of Australian Jockey Club – 4 years
- › Member Sydney Turf Club – 5 years

NOMINATORS

- › Walter De Vecchis
- › Darrin Honeybrook

EMPLOYMENT

- › Associate Director- Real Estate Management at Colliers International

MEMBERSHIPS/AFFILIATIONS

- › Real Estate Licencee
- › Justice of the Peace
- › Property Council of Australia

STATEMENT OF POLICY

Having a solid property background, passion for the racing industry and a broad knowledge of customer engagement strategies - I can offer a fresh perspective to a wonderful institution and add value to strategic thinking.

I currently oversee a large portfolio of shopping centres in NSW from a vast range of asset class; from small neighbourhood centres to iconic CBD buildings. I understand nuances of managing large budgets, mass scale capital projects and the ability to effectively communicate across stakeholder groups.

My experiences in delivery of exceptional customer touchpoints and placemaking outcomes, from small to large scale, will allow the ATC to future proof against a competing range of customer wallet share. My diverse background in various industries demonstrates nimble thinking and delivery of projects with clear objectives.

Having previously been a 6 year employee of the AJC in the late 1990's, added to horse racing ownership experience; I understand both sides of the business. Being an avid racegoer, I would like to assist in shaping the customer experience into the future.

Thank you for the opportunity to apply for this position, I seek to advocate on your behalf to take the Australian Turf Club into an exciting new chapter.

CANDIDATE 10

Mitchell Stone



CONTACT DETAILS

T | 0438 786 639

E | mitchellstone@yahoo.com

MEMBER TENURE

- › Member of ATC - Since 2011
- › Member of Australian Jockey Club – Since 2002
- › Member Sydney Turf Club – NA

NOMINATORS

- › Elizabeth Thorp
- › Anthony Tighe

EMPLOYMENT

- › Chartered Accountant (Specialising in hospitality)

QUALIFICATIONS

- › Chartered Accountant

DIRECTORSHIPS

- › Chairman of the AJC young Members Advisory Committee (2009 – 2010)

MEMBERSHIPS/AFFILIATIONS

- › Institute of Chartered Accountants

STATEMENT OF POLICY

I am putting myself forward for directorship of the ATC as I believe the board needs representation from its young members base to guarantee the club's future. As the average age of the membership base falls, young members need to be represented to ensure all member interests are voiced.

I have attended race meetings all over Australia- as well as some of the great international races in Britain and France - and I believe the ATC's facilities are up there with the best. I want to ensure this is maintained well into the future, with good financial governance of the club's assets and by ensuring that these and better facilities are there for the future of racing in Sydney.

Main Policy Area

- › Ensuring world class facilities
- › Building and maintaining a strong young members base for the future
- › Maintaining the ATC's position at the top of world hospitality

I received a membership to the then AJC as a gift from my grandfather, Ned Dougherty, for my 21st birthday. I have been a member for almost 15 years, during which time I have served as a Chairman of the Young Members Advisory Committee.

I recently purchased a share in my first race horse, which will hopefully match the winning record of its sire Lonhro.

I have been involved in racing my entire life and enjoy a day at the races above all else. I want to utilise my love of racing, combined with my financial skill base, to continue the legacy of a great club. I want to strengthen it to secure its future success and to guarantee punters, owners and racing enthusiast an enjoyable racing experience for years to come.

I am passionate about giving back to the sport I love and offer a fresh perspective, driven by the sole objective of the health and future longevity of the club.

CANDIDATE 11

Peter Higgins



CONTACT DETAILS

T | 0410 676 356

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MEMBER TENURE

- › Member of ATC - One year
- › Member Sydney Turf Club – 11 years

NOMINATORS

- › Matthew Whitebread
- › Isabella Moro

EMPLOYMENT

- › Veterinary Surgeon
- › University Lecturer
- › Marketing consultant
- › Board director

QUALIFICATIONS

- › BVSc.
- › MBA.
- › CPM.
- › FAICD.
- › FAIM.
- › FAMI.
- › JP.

DIRECTORSHIPS

- › Athletics NSW
- › UTS Foundation
- › Australia Media Centre
- › Expert Results

MEMBERSHIPS/AFFILIATIONS

- › Fellow Australian Institute of Company Directors
- › Sydney University Sports Union - Life Member

STATEMENT OF POLICY

I first went to a racecourse when I was 10 years old (when Randwick used to have a Flat). Since then I have been involved in horse racing in some capacity, whether it be acting as a veterinary surgeon, or corporate sponsor, or simply an avid racegoer, 'the races' have been part of my life for over 40 years.

- › I have an unusual background which combines veterinary science, with marketing, and corporate governance.
- › Professionally, I have 20 years of marketing and strategic management experience working in senior management roles for some of the most successful companies in the world eg Nestle, Mars, Encyclopaedia Britannica, and the NSW Government leading up to the Sydney Olympics.
- › I have had my own companies in communications, and events management for 10 years.
- › Currently I am a Lecturer at The University of Sydney in the Faculty of Veterinary Science.
- › Previously I was a director of the Australian Red Cross, the Royal Guide Dog Association, the Sydney Media Centre (Olympics), the TSE Foundation, and Eyes of the World.
- › In my role of marketing manager at Nestle, I sponsored the STC, VATC, VRC, QTC, and SAJC and was a regular and active attendee at those meets.
- › I currently sit on the Marketing, Corporate Partnership, and Risk committees for Athletics NSW.
- › I believe I have a background with experience and skills that will help the ATC and the horseracing industry progress through the next 10 -15 years of our development.
- › My vision for the future is that we increase the number of people participating in horseracing both on track and at home.
- › My view is that our sport needs to be looking forward and planning for growth. This all has to be built on a sound foundation for our industry in terms of governance, risk management, legal and fiduciary accountabilities, and strategic planning.
- › Racing is at a cross roads currently. Leadership over the next few years needs to combine an understanding of marketing, strategic planning, and risk management. We also need a scientific and evidence base approach to animal welfare. If we recognise these requirements and build on their foundations racing will return to the halcyon eras of the 30's, 40's, 50's, and 60's. I believe I have a unique combination of skills to achieve these goals. I have the passion about racing to make it happen.

CANDIDATE 12

George Bedwani



CONTACT DETAILS

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E | gbedwani@gmail.com

MEMBER TENURE

- › Member of ATC – 5 years
- › Member of Australian Jockey Club – 38 years
- › Member of Sydney Turf Club – 38 years

NOMINATORS

- › Wilfred Mula
- › Robert Cassano

EMPLOYMENT

- › Hotel Executive and Hospitality Executive - Retired
- › Metro Hotel Group - COO
- › Hotel Intercontinental (Sydney) - General Manager
- › Southern Cross Hotels (Sydney and Melbourne) - General Manager
- › Accor Darling Harbour Hotels - Group General Manager
- › Cypress Lakes Resort & Golf & Country Club (Elysia Health Retreat and Golden Door Hunter Valley) – General Manager

QUALIFICATIONS AND EXPERIENCE

- › Accountancy Degree (Lycee Francais)
- › Hospitalité/Hotel Training Switzerland
- › 2014 - Completed the Australian Institute of Company Directors Public Sector Governance training course (Strengthening performance through good governance)
- › Fluent in five languages - English, French, Greek, Italian and Arabic

DIRECTORSHIPS

- › Voyager Indigenous Tourism Australia Pty Ltd (VITA) - Board Member
- › National Board of the AHA Accommodation - Senior Vice President (2010-2015)
- › Accommodation Division of AHA - Chairman (1991-2000)
- › Chairman of the Accommodation Division of AHA (NSW) (1991-2000)

MEMBERSHIPS/AFFILIATIONS

- › Australian Jockey Club
- › Sydney Turf Club
- › Mosman Bowling Club
- › AHA

STATEMENT OF POLICY

My association with the racing industry spans 35 years and commenced when I had the pleasure and the privilege of hosting breeders, owners and trainers as well as chairpersons and committee member of the AJC and STC, as guests at the hotels I managed. This in turn became an integral and highly successful part of our hotel's business, and encompassed both accommodation and functions.

I have been a member of the AJC and STC for over 40 years and my personal involvement in the racing industry includes ownership and breeding.

My extensive experience in the hospitality industry has spanned management, acquisitions and development of properties and hotels.

Some of my positions have included: the Sebel Townhouse Sydney; General Manager for Southern Cross Hotels Sydney and Melbourne; Group General Manager Accor Darling Harbour Hotels; General Manager of the Hotel Intercontinental in Sydney; and General Manager of the Cypress Lakes Resort & Golf and Country Club including the Elysia Health Retreat and Golden Door Hunter Valley.

From 2007 to 2015 - Chief Operating Officer, Responsible for the management of Metro Hotel Group's 14 Australian properties, and incorporating the Paddy Maguire chain of three pubs in Sydney, Adelaide and Perth. Metro Hotels in the public face of the Tramsmetro Corporation, an Australian - owned public company listed on the Australian Stock Exchange

As mentioned previously, the racing and hospitality industries complement each other. With my hospitality and racing experience, I believe I am a strong candidate for subject position.

My contribution to the future of the ATC covers all aspects of the organisation. In particular: my experience with new projects, i.e hotels, infrastructure of public venues; an ability to gauge needs the needs of the racing fraternity in respect to the different categories such as breeders, owners, trainers, jockey and, most importantly, members; as well as recognising and having personally experienced the evolution of the industry in events, marketing and promotion, and governance.

Your consideration of the Expression of Interest is appreciated, and I can be contacted should you require further information and/ or clarification.

CANDIDATE FORUMS

During the election period candidate forums will be held at Rosehill Gardens and Royal Randwick, where Candidates will have an opportunity to give a 5-minute speech to interested members.

Candidate forums will be held on:

- › Tuesday, 8 November at Royal Randwick (Kingston Town Room, Level 4, QEII Grand Stand) at 7pm.
- › Saturday, 19 November at Rosehill Gardens (Room to be confirmed) at 10am.
- › The objective of the forums is to allow candidates an opportunity to address interested members and present their case for election to ATC's Board of Directors in a relaxed, comfortable and controlled setting. It is not compulsory for candidates to speak or be in attendance at the forums but is encouraged.

Candidates are expected to conduct themselves in an appropriate manner at all times, and will act respectfully towards other candidates and Club officials.

The forums will be moderated by the Chief Executive and Company Secretary, whose decision in all matters pertaining to the conduct of the forums will be final.

PROCEDURE:

- › Candidates will be asked speak in the same order in which they appear on the Candidate Brochure and will be allowed to speak for up to 5 minutes. Candidates who are not present when called to speak will forfeit their right to address the forum. Candidates cannot nominate another member to address the forum on their behalf.
- › 4-minute mark - A bell will ring indicating one minute left to speak.
- › 5-minute mark - A final bell will ring; the microphone will be turned off and the candidate will be asked to leave the lectern.

Candidates will have the opportunity to speak individually with members for 15 minutes at the conclusion of the forum.

There will be no opportunity for presentations to be displayed or questions to be taken from the floor.

Australian Turf Club[®]

ROYAL RANDWICK ROSEHILL GARDENS CANTERBURY PARK WARWICK FARM

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